



**FOR IMMEDIATE RELEASE**

**CONTACT:**

LightWedge, LLC  
PO Box 396  
Nantucket, MA 02554  
T: 508-228-9334 ext. 102  
F: 508-374-8512  
E: [debbie@lightwedge.com](mailto:debbie@lightwedge.com)

**LightWedge Announces Debut of Great Point Light at  
2006 New York International Gift Fair**

**Nantucket, MA – August 12, 2006 – LightWedge, LLC**, maker of innovative LightWedge<sup>®</sup> LED book lights, announced today that the company will release a new line of advanced portable LED lighting and magnification products called Great Point Light.

“The introduction of Great Point Light into the market allows us to reach a much broader customer base,” says Jamey Bennett, the inventor of the LightWedge<sup>®</sup> technology and CEO of LightWedge, LLC. “Great Point Light capitalizes on our company’s product design and marketing capabilities to offer an exciting new array of products for retailers.”

Great Point Light<sup>™</sup> book lights and magnification products are inexpensive, stylish, and are available in a bold, custom palette of colors. Several product designs exclusive to the Great Point Light line include the versatile Flex Neck Reading Light and the innovative Spike Light. Great Point Light<sup>™</sup> products retail between \$6 and \$20.

LightWedge will also be featuring the award winning LightWedge<sup>®</sup> product line at the New York International Gift Fair, including the lightweight and compact LightWedge<sup>®</sup> Mini. The Mini is available in six fun colors and comes with a built in magnification barrel, batteries, and a carrying case, retailing at just \$14.95.

**About LightWedge, LLC:**

LightWedge, LLC designs and manufactures innovative LED book lights. LightWedge<sup>®</sup> products have been on the market for three years and include the LightWedge<sup>®</sup> Original, LightWedge<sup>®</sup> Paperback, LightWedge<sup>®</sup> Mini, the Harry Potter<sup>™</sup> LUMOS Book Light and accessory items such as Soft Cases. For more information about LightWedge<sup>®</sup> and Great Point Light products, please visit [www.lightwedge.com](http://www.lightwedge.com) and [www.greatpointlight.com](http://www.greatpointlight.com).

**Contact:**

Debbie Bennett  
LightWedge, LLC  
W 508-228-9334 ext. 102  
M 917-209-5548  
[debbie@lightwedge.com](mailto:debbie@lightwedge.com)